

READY FOR 2030?



The new EU Packaging and Packaging Waste Regulations (PPWR) is a uniform and binding regulation at EU level. It will come into force no later than August 2026, although individual requirements will become binding before then. The previous European Packaging Directive 94/62/EC and the respective national packaging laws (e.g., VerpackG in Germany) will thus be largely repealed.



Uniform handling at EU level

The Packaging Directive replaces the previous national guidelines and laws and creates a uniform approach across the EU. In Germany, the Packaging Act (VerpackG) currently applies.



Reduction of packaging waste

Per capita packaging waste consumption must be reduced by 5% in each Member State by 2030. The consumption figures from 2018 serve as a benchmark.



Recycling-oriented packaging design

All packaging used by 2030 must be recyclable or reusable. Classification of recyclability into 5 levels. Level A ($\geq 95\%$) to Level E ($< 70\%$).



Minimum PCR (post-consumer recycling) content

Depending on the product to be packaged and the packaging material selected, packaging materials must contain a minimum of 10% and a maximum of 35% post-consumer (PCR) recycled content by 2030.



Extended producer responsibility (EPR)

Extended Producer Responsibility, Manufacturers and distributors of packaging are held accountable through financial contributions, take-back responsibility, reuse and recycling, among other things. Example: LUCID in Germany.



Labelling and information

Products and/or packaging materials must be labelled (labelling, printing, QR code) with information about the material composition, recyclability and recycling stream of the packaging materials used.

The mopack product portfolio already includes products that meet or even exceed the maximum required PCR recycling content of 35%. Furthermore, the excellent recyclability of our products is certified by Interzero.

Unsere Lösung:

 Polyolefin fine shrink film with 35% PCR content 	 Polyolefin fine shrink film with 35% PCR content 	 Polyethylene films with 50% PCR content 	 Polyethylene films with 80% PCR content
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